



L. MICHELLE SMITH

AWARD-WINNING
COMMUNICATOR

**Nationally recognized keynote
speaker, panelist, moderator,
workshop/brainstorm
facilitator
and host**

"Michelle's ambitious, question-everything, change-the-world approach — both personally and professionally — paired with her razor-sharp networking prowess, inspires everyone in the crowd to dream bigger, to think differently about their work, their goals and their own career paths."

—Social media expert, author
Chris Strub

Focus

Tech, Business & Culture

For professionals & university students

Social Media Marketing & PR
Career and Leadership
Culture / D&I
Music and Pop Culture

Credentials

25 Years Experience

Noted C-Suite
Media & Presentation Trainer
Fortune 10 Leader
Entrepreneur & Former
Global Agency Senior Leader

Big Stages

PRSA Global Conference
Black Enterprise
Women of Power Summit
SXSW
Essence Festival
The Opera Conference
The National Association of Black
Journalists Convention
Brand Innovators
National Black PR Society Conference

Added Value & Reach

Social Media

Creative Development
Pre and Post-Event Amplification

Podcast

Topical focus on special episode
Branded mentions

National Business Media

Written contributions providing, free
credible and authoritative publicity

800-493-7950

LMICHELLESMITH.COM