

L. MICHELLE SMITH

Speaker | Writer | Leader

L. Michelle Smith is an author, speaker and professional executive and business coach who helps businesses and people thrive and succeed at the intersection of culture, technology and business. She is the founder of no silos communications, the parent company for a series of media, content and tech brands. She has more than 25 years of experience as an award-winning communicator and integrated marketer at global agencies, her own boutique agency and a Fortune 10 technology, telecom and media company.

She is in constant demand as a keynote speaker, facilitator, panelist and host and has been featured across the United States for Brand-Innovators at their summits in Dallas, NYC Social Media Week and SXSW, Black Enterprise Women of Power Summit, Howard University's Annual Social Media Conference, the National Black Public Relations Society annual conference, Public Relations Society of America (PRSA) global conference, Blogging While Brown, Black Enterprise Entrepreneur Summit and other major venues. She is an Executive Leadership Council Fellow and a member of the Texas Christian University Bob Schieffer College of Strategic Communications Board of Visitors. She is also featured in the nationally-televised TCU Lead On ad campaign, and profiled prominently in a related, digital, mini documentary.

Fast Company once called Michelle one of the best executive media trainers in the business. She spent about a dozen years training executives in the C-Suite for keynotes, presentations, interviews and appearances on CNBC, The Today Show, CNN and other national and local broadcast shows. She has since applied those tenets to her own speaking opportunities and added her own signature, infectious energy and personality to become one of the most sought after, contemporary keynote speakers on topics that concern technology, business and culture.

She is also the creator, producer and host of The Culture Soup Podcast which features human interest interviews with some of the most innovative names in tech, business and culture. Michelle is also The 30 Minute Mentor (#30MM), a knowledge platform which provides one-on-one, professional executive, business of career coaching and also organizes growth cohorts for entrepreneurs and corporate professionals hoping to grow their leadership skills, personal brands, online and offline executive presence and business acumen.

She is an official business coach for Black Enterprise FWD, formerly the BE Entrepreneur Summit, and is a member of the prestigious faculty of LEAD360, an organization that addresses the full-circle needs of the Fortune 500 executive through development, enrichment and networking.

As a classically-trained mezzo soprano who has sung professionally across a number of genres, she sits on the board of directors for Opera America where she is advising the organization on how to usher in a more inclusive experience in opera especially leveraging social media.

Among a long list of other honors and recognitions over her career, recently, Brand Innovators named her to their Top 100 Women to Watch list. Women of Color in STEM recognized her as a Technology All-Star; and the PR Council and PRWeek name her as a finalist for their Diversity Distinction Champion—In House award. RollingOut Magazine also named her to their Top 25 Women in Dallas.

A Dallas native, Michelle earned a bachelor's degree in English, writing emphasis, and a master of science in media studies from TCU.

