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**CELEBRITY MAKEUP ARTIST AND “BEAUTYPRENEUR” MELISSA R. HIBBERT TAPS NO SILOS COMMUNICATIONS GROUP FOR BRAND MANAGEMENT AND PUBLIC RELATIONS**

DALLAS, TX | LOS ANGELES, CA-- (September, 16, 2019) An impeccable, timeless “glam” is only one thing you can expect when you call on Jamaican-born celebrity makeup artist [Melissa R. Hibbert](#). You can also get “schooled” in business and marketing. The self-proclaimed “beautyprenuer” is determined to highlight her MBA and Fortune 500 pedigree as she signed with Dallas-based [no silos communications group \(NSC Group\)](#) to manage her brand. That account will be personally led by principal, serial entrepreneur and former Fortune 10 executive, [L. Michelle Smith](#), an award-winning marketer, elite communicator and executive and business coach who has negotiated corporate deals between major corporate brands and talent, influencers and celebrities.

“It’s time that people know all of me and what I bring to the table that can support small business owners in the beauty industry and beyond,” Hibbert said. “I can do that best by partnering with corporations who are looking to reach small business audiences, especially in the multi-billion dollar beauty space, but also as a expand my reach as a speaker and author.”

Hibbert is the author of the newly-released book [Face Your Beauty, \(13th & Joan, 2019\)](#), an anthology of stories of people who found their strength through the beauty of their so-called flaws. Hibbert launches her book tour this month and will continue appearances through 2020.

“When I met L. Michelle last year to handle her glam before an LA premiere, we had a conversation that I will never forget,” Hibbert said. “I immediately recognized her skill and polish as a marketer, and she actually understood where I was coming from as an artist. That’s rare, and I knew then that we were destined to work together.”

NSC Group will handle corporate relationships and deal-making for Hibbert, along with any sponsorship or brand ambassador deals, promotional appearances, the outfit will handle the negotiation of other paid engagements, influencer and speaking opportunities. The agency will also handle all of Hibbert’s branding, media and public relations.

To book Hibbert, please call 214-523-1453 or submit a [request](#). For more information on Melissa R Hibbert and her book tour, visit [MelissaHibbert.com](#).

NSC Group is one of six brands owned by [no silos communications, LLC](#), which specializes in developing rock star leaders and brands that thrive at the intersection of tech, culture and business. It is also the parent company of several media, content, coaching and consulting brands, fueled by tech. Brands include NSC Executive, Career and Business Coaching, NSC Strategic Consulting, The Culture Soup Podcast®, The 30 Minute Mentor™ and L. Michelle Smith, pro speaker, author and executive & business coach.