

# L. MICHELLE SMITH

**Certified Executive & Business Coach  
Speaker | Author**

In business, L. Michelle Smith has lived it.

She is the CEO/founder of no silos communications llc, the parent company for six media, content, talent development and strategic communications consulting brands, all fueled by tech. She has more than 25 years of experience as an elite, award-winning communicator and integrated marketer at global agencies, her own boutique agencies and a Fortune 10 technology, telecom and media company.

She is a certified executive and business coach, principal of NSC Coaching, a professional private practice. She has worked with executives at American Express, Microsoft, Amazon Web Services, AT&T, Lenovo, Zapier, Mary Kay, Warner Media, CNN and more.

She is also the lead trainer at NSC eLearning, a knowledge platform which houses online courses and other digital content for e-learning centered on leadership.

Recently an official contributor to Black Enterprise, LMS is also the author of No Thanks, I'll Just Include Myself: A Guide to Rockstar Leadership for Women of Color in the Workplace, available on Amazon August 10, 2020.

She is also the creator, executive producer and host of The Culture Soup Podcast® which is heard in 38 countries and has been consistently at the top of the rankings on Apple Podcasts in the Business/Business News and Business/Entrepreneurship categories. Black Enterprise editors named it one of the top 35 podcasts for 2019, and the show's episode "The Coaching Corner" has also been added to LinkedIn LIVE, Facebook Watch, Twitter/Periscope and YouTube Live Events.

Previously, she raced to the officer ranks in no time in her career, making vice president before the age of 30. Then she "fell" into entrepreneurship, marking her agency's million-dollar milestone in year 5. She's held officer-level positions for about half her career, but most recently answered the call at Fortune 10 company AT&T to build their D&I corporate communications capability from scratch. She did that in two years, then built another innovative, award-winning business model to compliment it, inclusion marketing.

She is one of the most-sought after contemporary keynote speakers, facilitators, panelists and hosts on topics surrounding technology, business and culture, and has been featured across the country on some of the most important stages across multiple industries.

She is an adjunct professor of strategic communications at the Texas Christian University Bob Schieffer College of Communications where she also sits on the Board of Visitors. She is also a member of the International Coaching Federation.

