

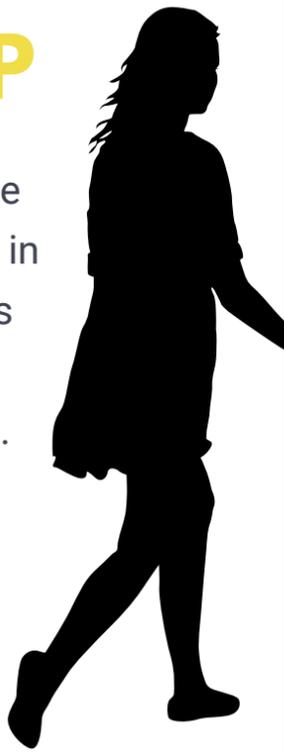
Women's Day

6 WAYS TO ADVOCATE FOR WOMEN as a woman leader

Women can and do play into the male power center by "othering" one another, consciously and unconsciously. Here are 6 ways that you can ensure that you are advocating and not adding to women's struggles in the workplace.

SPEAK UP

Get in formation! If you see something, say something in meetings and other spaces where women's ideas are stepped on or work-jacked.



BE A MENTOR WHO EMPOWERS

If you are a woman in senior leadership, don't just take on mentees to stroke your own ego. Share information they can really use to climb even higher and faster than you did.

UP YOUR CQ

White women, get to know women of color outside your workplace so that you can empathize and advocate for those inside your workplace. Up your CQ so that you can be an ally in action and not simply words.

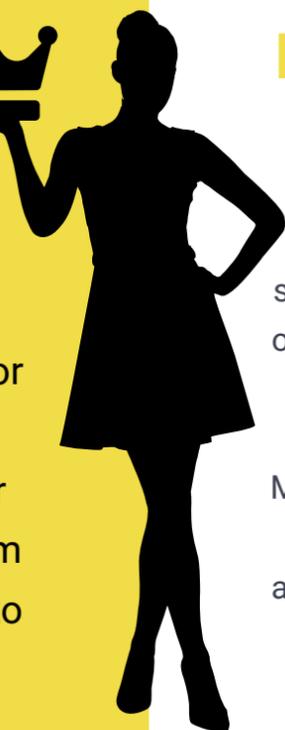


DON'T BANDWAGON

When someone in the workplace begins to question, malign or engage in character assassination with a fellow coworker, ask a powerful question to get them to explain why with facts to back it. Most times, you will find that they won't have much to say. But whatever you do, don't join in.

BE A SPONSOR

Sponsorship isn't only for people with a certain title. You can sponsor someone by advocating for them when they do a good job. Let their bosses know in writing. Shout them out with leaders you have access to that they don't.



BE A QUEEN, NOT A QUEEN BEE

If you aren't making eye contact and speaking to people in your halls, virtual or not, if you aren't responding to texts, DMs or emails because you've "ascended," to new heights...you are Miranda Priestly, and that is not a good look. Responding, saying hello and asking about someone's day goes a lot further than you might think



#CHOOSETOCHALLENGE

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